



Public Symposium

# BIKE SHARING & CO — HOW TO DO IT WELL?

Wiesbaden, 18.-19.09.2024

**SAVE THE DATE**

Hosted and organized by:



Hochschule RheinMain



**DEPOMM**

# BIKE SHARING & CO — HOW TO DO IT WELL?

Bicycle sharing systems are now well established, particularly in large cities, and new micromobile vehicle types have been added in the form of e-scooters, pedelecs and cargo bikes. However, the question of the „ideal“ sharing concept still remains unanswered, both from the perspective of viable operator and business models, as well as in terms of their impact and effectiveness. These and other topics will be examined and discussed at the symposium. Various practical examples from local authorities, the bicycle industry, mobility providers and representatives from planning, consultancy and science will highlight problems, knowledge gaps and solutions. In addition to interesting keynotes, presentations, an exhibition and a panel discussion, the event offers plenty of space for informal dialogue and discussion.

The conference is aimed at interested parties from local authorities, transport associations and companies, politics, experts/consultants, providers, students and the interested public.

On the first evening of the conference, Mainzer Mobilität invites you to an excursion, followed by an evening get-together in a cosy Mainz pub (at your own expense).




# PROGRAMME

## Wednesday, 18.09.2024

12:30	Registration
13:00	Welcome
13:30	<b>Block 1 - Market Overview Bike Sharing</b>
14:30	Coffee Break
15:00	<b>Block 2 - Effects &amp; Evaluation of Multimodality</b>
16:30	<b>Excursion (Mainzer Mobilität)</b>
19:30	Dinner/Evening Programme (in Mainz)

## Thursday, 19.09.2024

08:45	Registration
09:00	Welcome II
09:15	<b>Block 3 - Mobility Stations &amp; Integration of Micro-mobility in the City</b>
10:45	Coffee Break
11:15	<b>Block 4 - Pillars of Financing</b>
12:45	Lunch Break
13:45	<b>Block 5 - The ideal Sharing Concept?</b>
15:15	Conclusio
15:30	End of the Event



# LOCATION

## RheinMain University of Applied Sciences

Campus Kurt-Schumacher-Ring  
Building G  
Kurt-Schumacher-Ring 18  
65197 Wiesbaden

Find maps of the location [here](#).

The campus Kurt-Schumacher-Ring can be reached from Wiesbaden main station mainly by bus line 14.

Find more information about **reserved hotel room contingents** and recommendations [here](#).

RheinMain University of Applied Sciences will take photos during the conference for public relations purposes. These will be shared during or after the event on channels such as the HSRM website, Instagram, the departments annual report. After the event, the photos will be made available online to all participants. If you do not wish to be photographed, please contact us in advance by e-mail or in person on the day of the event so that we can take this into account.

Participation in the event is free of charge. However, due to the limited number of participants, prior registration is necessary. To sign up, you can either use the [online registration form](#) (in German) or contact us.

## Contact

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