

PROGRAM CONTENTS

Moduls	SW CrP ¹	
	1. Semester	2. Semester
Set-up International Activities → Advanced Economic Country Analysis → Global Marketing Management → International Investments → Market Entry Case Study	10 13	
Operate International Activities → Business Simulation → Global Supply Chain Management → International Accounting and Taxation	7 9	
Master-Thesis	0 16 ²	
Optimize International Activities → Capital Structure → Operational Improvement → Optimization Case Study → Strategic / Sustainable Transformations		10 14
Support International Activities → Global Leadership and Cross Cultural Management → Managerial Economics for International Markets		6 8
Total Credit Points	60 CP	

¹ SW = Semester Hours per Week; CrP = Credit Points

² The Master-Thesis is written between 1st and 2nd semester.

APPLICATION INFORMATION

- Application deadline for entering the program in a summer semester is on January 15, for entering in a winter semester on July 15
- For information on the application go to:
www.hs-rm.de/bewerbung
www.hs-rm.de/international-bewerbung
- For information on our admissions office go to:
www.hs-rm.de/studienbuero

CONTACT

Hochschule RheinMain
Wiesbaden Rüsselsheim
www.hs-rm.de

i-Punkt

First contact for basic questions or for an appointment with the student advising team:
Campus Kurt-Schumacher-Ring 18, 65197 Wiesbaden

Phone +49 611 9495-1555
Contact form: www.hs-rm.de/kontakt-ipunkt

Office hours:

Wed.–Thu. 9:00 a.m. – 15:00 p.m. CET
Fri. 9:00 a.m. – 13:00 p.m. CET

Student Advising

www.hs-rm.de/studienberatung

Advising with appointment:

Wed. 9:00 a.m. – 12:00 p.m. CET
Thu. 2:00 p.m. – 5:00 p.m. CET

Student advisor:

Certified Instructor Chantal Mommertz

Faculty of Wiesbaden Business School

Hochschule RheinMain
Bleichstraße 44
65183 Wiesbaden

Phone +49 611 9495-3100
www.hs-rm.de/wbs

International Office

Contact for incoming students:
Isabelle Meissner
international.office-wbs@hs-rm.de



INTERNATIONAL MANAGEMENT

Master of Arts (M.A.)



THE PROGRAM

You are aiming at an executive position in international management? You are interested in a two semester master's program in English that qualifies you for executive positions in internationally oriented enterprises and organizations?

Our integrated, cross-functional program provides you with the opportunity of acquiring the required skills to manage international business activities while studying in a pleasant learning environment with a pronounced international character.

Learning Objectives

- Integrated, cross-functional international management competencies
- Ability to set-up, operate and optimize international business activities
- Knowledge of the relevance of macroeconomic issues for internationally oriented businesses
- Ability to communicate, lead and manage across cultures
- International project management skills
- Capability to solve different kinds of international business cases – in an international team

Successful graduates are qualified to enter doctoral programs.

For more information please refer to our website:
www.hs-rm.de/wbs/mim

Study location	Wiesbaden, Campus Bleichstraße/ Bertramstraße
Standard period of study	Two semester, full-time, on-campus program
Teaching language	English
Enrolment	In summer and winter semesters

INTENDED CAREER

Students are being prepared for work in the following areas:

- Executive positions in internationally oriented enterprises
- Executive positions in international subsidiaries of German enterprises, international businesses or international holding companies
- Self-employment in an increasingly interdependent global economy



- Very strong international focus
- Participants from many diverse countries and cultures
- Integrated approach
- Master's degree in two semesters
- All classes in English

ADMISSION REQUIREMENTS

- Successful completion of the Bachelor of Arts in International Management at RheinMain University of Applied Sciences or a comparable business degree program. A degree program is comparable if competencies according to Art.1 of the regulations governing admission and in particular competencies in international financial management, international accounting and controlling, international marketing as well as international business relations can be documented. If the before-mentioned competencies cannot be conclusively assessed based on the application documents, the applicant will be invited to an interview.
- Admission to the program requires a final mark (grade average) of at least 2.2 (in the German system)
- **PROOF OF ENGLISH LEVEL:** English skills at the C1 level of the Common European Framework of Reference for Languages (CEFR), documented by a standardized language test

For more information about studying at RheinMain University of Applied Sciences and admission requirements, please refer to the admission regulations: www.hs-rm.de/wbs/mim

