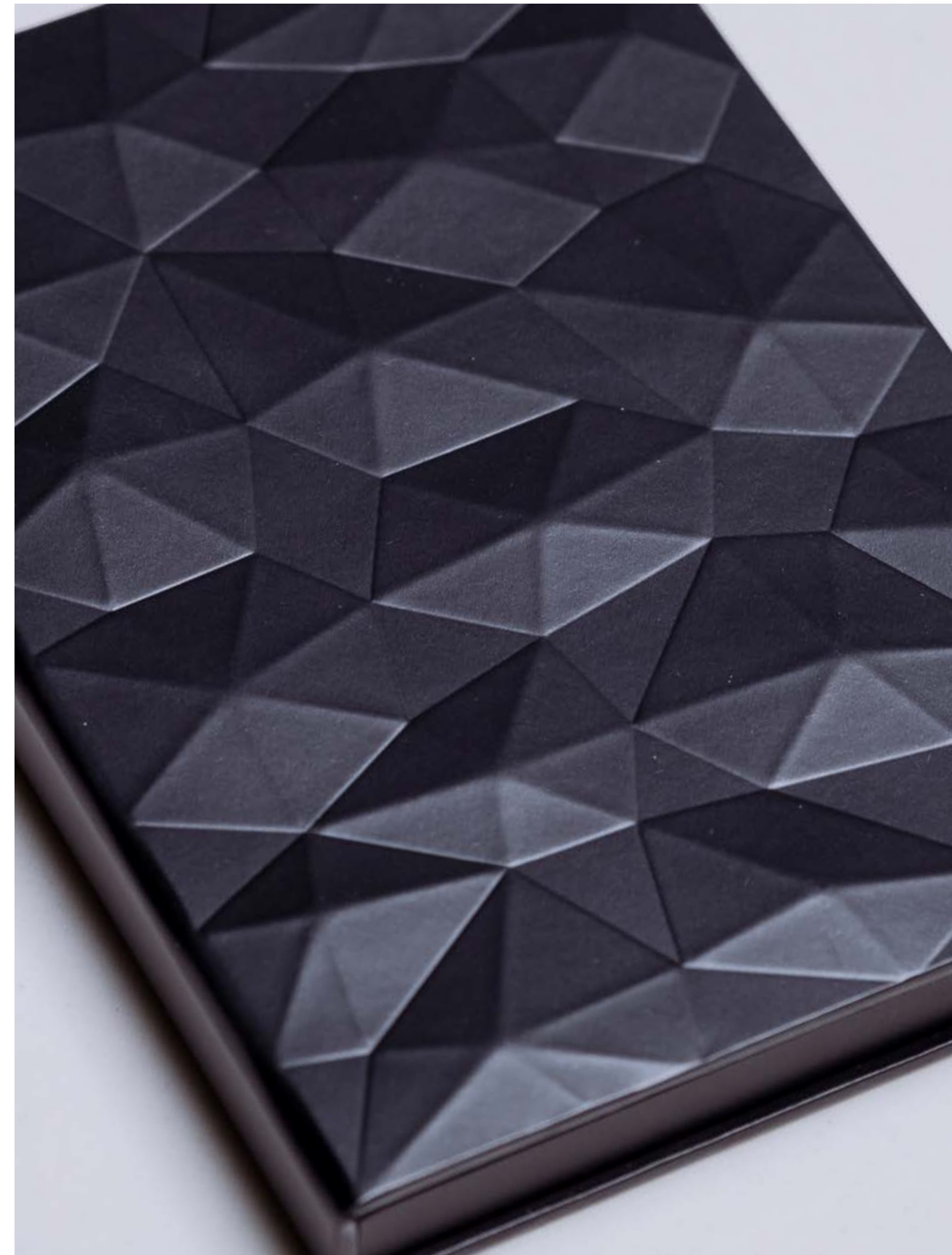


COMPANY PRESENTATION 2023

GLOBAL LEADER IN HIGH-END PAPER MANUFACTURING



JYX PACKAGING

JYX GmbH • Lindbergh Str. 16 • 64625 Bensheim • +49(0) 6251 707 02 55 • contact@jyxpackaging.de • jyxpackaging.com

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PREFERRED SUPPLIER FOR LUXURY BRANDS

For over 10 years, JYX has been a leading force in packaging. We offer comprehensive services, integrating design, production, sales, and supply chain management. Trusted by 500+ high-end brands in the perfume, cosmetic, wine & spirits, and beauty industry, our enduring partnerships exemplify our commitment to excellence. As the preferred supplier for a wide range of high-quality paper packaging, our bespoke solutions and innovative designs align perfectly with each brand's identity. Sustainability is at our core, resonating with partners who share our vision. With meticulous craftsmanship and impeccable service, we support brands to captivate discerning customers worldwide. Choose JYX for packaging excellence, where innovation meets sustainability for a brighter future.

01 / COMPANY PROFILE

OVER 15 YEARS OF DEDICATION

JYX GmbH The design team based in Germany lives and creates the packaging designs that redefine luxury. The client's brief is translated into market-ready packaging concepts according to their specifications and the requirements of the European trade.

The sales team serves prestigious clients in Europe, providing them with specialized and comprehensive packaging services that meet their individual requirements.

At JYX GmbH, a wide range of packaging solutions is provided. From high-quality product packaging that exudes elegance,

to rigid boxes that emphasize brand identity, to versatile folding boxes – all made from high-quality paper materials.

The team is dedicated to combining the exclusivity of a luxury packaging solution with the aspect of sustainability. From FSC®-certified materials to wooden-free paper solutions and pulp injection moulded paper inlays, there is no limit to the green footprint.

JYX GmbH is a modern 360-degree full-service partner that covers all services from your initial inquiry to delivery to your warehouse.



01 / COMPANY PROFILE



**360-DEGREE FOCUS ON
QUALITY, CONSISTENCY,
EFFICIENCY AND FLEXIBILITY
THROUGHOUT THE WHOLE
MANUFACTURING PROCESS**



02 / COMPANY HISTORY AND MILESTONES

08/2009

JJX FOUNDED IN SHENZHEN, CHINA

START

10/2010

THE FIRST KBA OFFSET PRINTER PURCHASED



03/2014

OFFICE ESTABLISHED IN LOS ANGELES, USA



03/2014

MOVING FROM SHENZHEN TO DONGGUAN



»EVOLVING FROM A CHINESE TO A GLOBAL PLAYER«

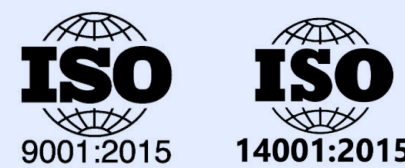
07/2015

PASSED SA8000 AND FSC CERTIFICATION



10/2015

PASSED ISO9001 AND ISO 14001 CERTIFICATION



10/2018

OFFICE IN HEIDELBERG, GERMANY SALES



05/2022

MOVE TO BENSHEIM, GERMANY, INTEGRATED LOGISTICS AND DESIGN



08/2022

START OF BUILDING 2ND PRODUCTION FACTORY IN INDONESIA



01/2023

FIRST EXHIBITION AT INTERNATIONAL TRADE FAIR IN PARIS

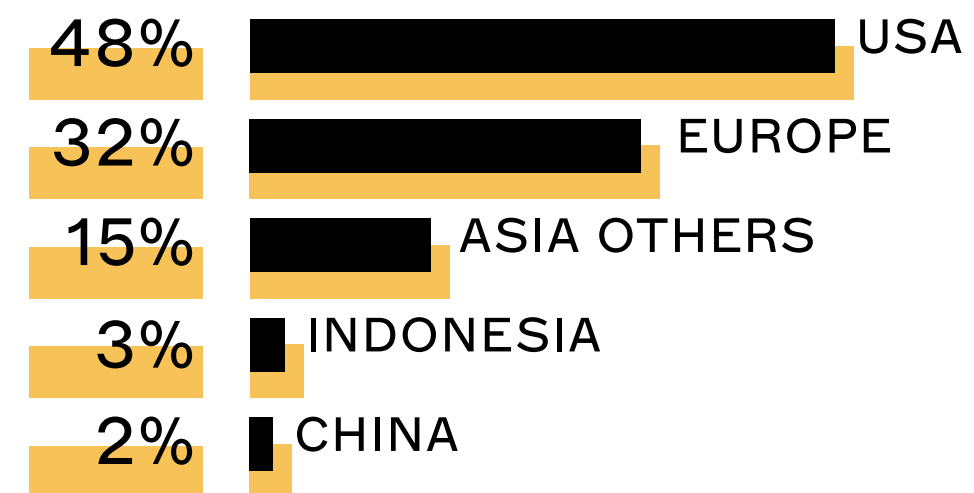


**MOVING FROM MANUFACTURER TO
CREATIVE LEADER AND ADVISOR.
ESTABLISHING STRONG RELATIONSHIPS
WITH TOP-TIER BRANDS, SUPPORTING
CLIENTS IN EVERY STEP OF THE PROCESS,
FROM IDEATION TO FINAL
PRODUCTION AND BEYOND.**



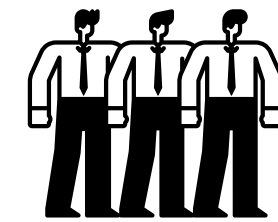
04 / FACTS AND FIGURES

GLOBAL MARKET SHARE



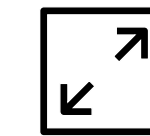
JYX COMPANY

600



EMPLOYEES WORLDWIDE

6500



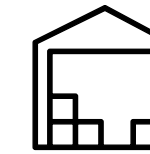
m2 SIZE PRODUCTION AREA

32



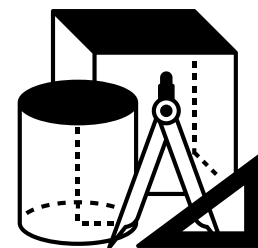
PEOPLE SALES & MARKETING TEAM

4800



m2 SIZE STORAGE WAREHOUSE

33



PEOPLE ENGINEERING TEAM

5



WORLDWIDE LOCATIONS

7



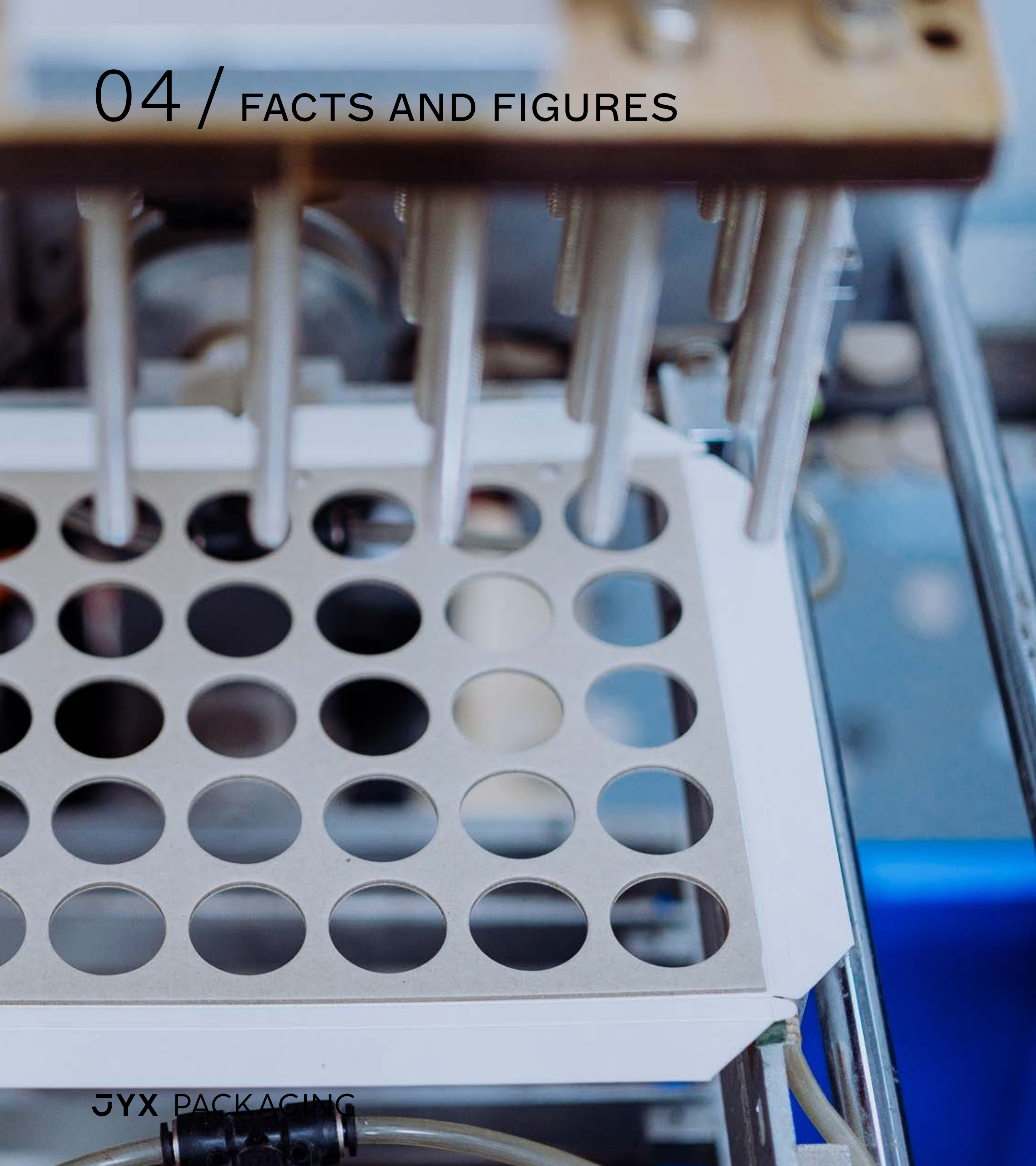
PEOPLE DESIGN & RESEARCH TEAM

15

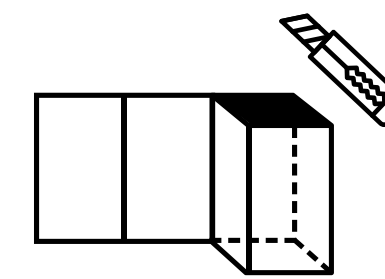


YEARS OF EXPERIENCE

04 / FACTS AND FIGURES

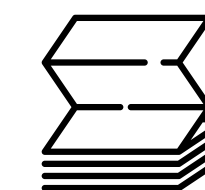


42.000



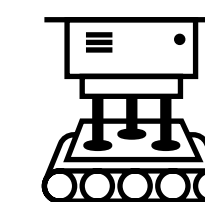
CAPACITY OF DAILY PRODUCTION OF HAND-MADE RIGID BOXES

800.000



CAPACITY OF DAILY PRODUCTION OF FOLDING BOXES

107



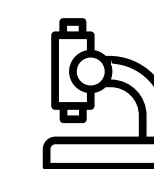
MACHINERY FOR PAPER PROCESSING

73



MACHINERY FOR PRINTING AND FINISHES

12



MACHINERY FOR QUALITY TESTING

PAPER PACKAGES ARE A BIG CONTRIBUTION AND SOLUTION TO REDUCE THE AMOUNT OF CIRCULATING PLASTIC PACKAGES. UP TO 100% RECYCLABILITY

We are constantly improving, meeting future needs, keeping the whole production circle in mind to offer environmentally friendly solutions.

We strive to keep the consumption of energy as low as possible throughout the whole production process. More than 99% of our waste can be recycled.

All our CMYK colours are soy-based and eco-friendly. To increase the degree of sustainability we also depend on the choices of our clients and brands. Many clients use FSC-certified paper. There are many ways to improve the CO2 footprint and we are happy to share our expertise with our clients.



JYX, CASE STUDY NO 41, 100% ECOFRIENDLY PACKAGING

06 / CERTIFICATIONS

WE MANUFACTURE PAPER PACKAGES AS ENVIRONMENTALLY FRIENDLY AS POSSIBLE, WITH INTERNATIONALLY ESTABLISHED STANDARDS FOR QUALITY CONTROL AND MANAGEMENT.



JYX, CASE STUDY NO 28



A BRIEF INSIGHT INTO DIVERSE STRUCTURES, PRINTING AND FINISHING METHODS



TIMELESS CLASSIC

—
BOX WITH LID

MATERIAL AND FINISHES:

Silver paper, offset print Pantone Metallic 10168 C plus White, embossing on top, gloss and matt varnish



CUSTOMIZED STRUCTURE

—
CYLINDRICAL SHAPE
WITH INTEGRATED DRAWER

MATERIAL AND FINISHES:
Silver paper, offset print Pantone Gold
metallic, black pattern; special flocking
technique

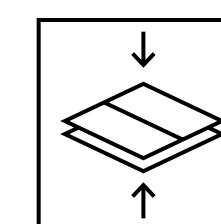
07 / COLLAPSIBLE BOX



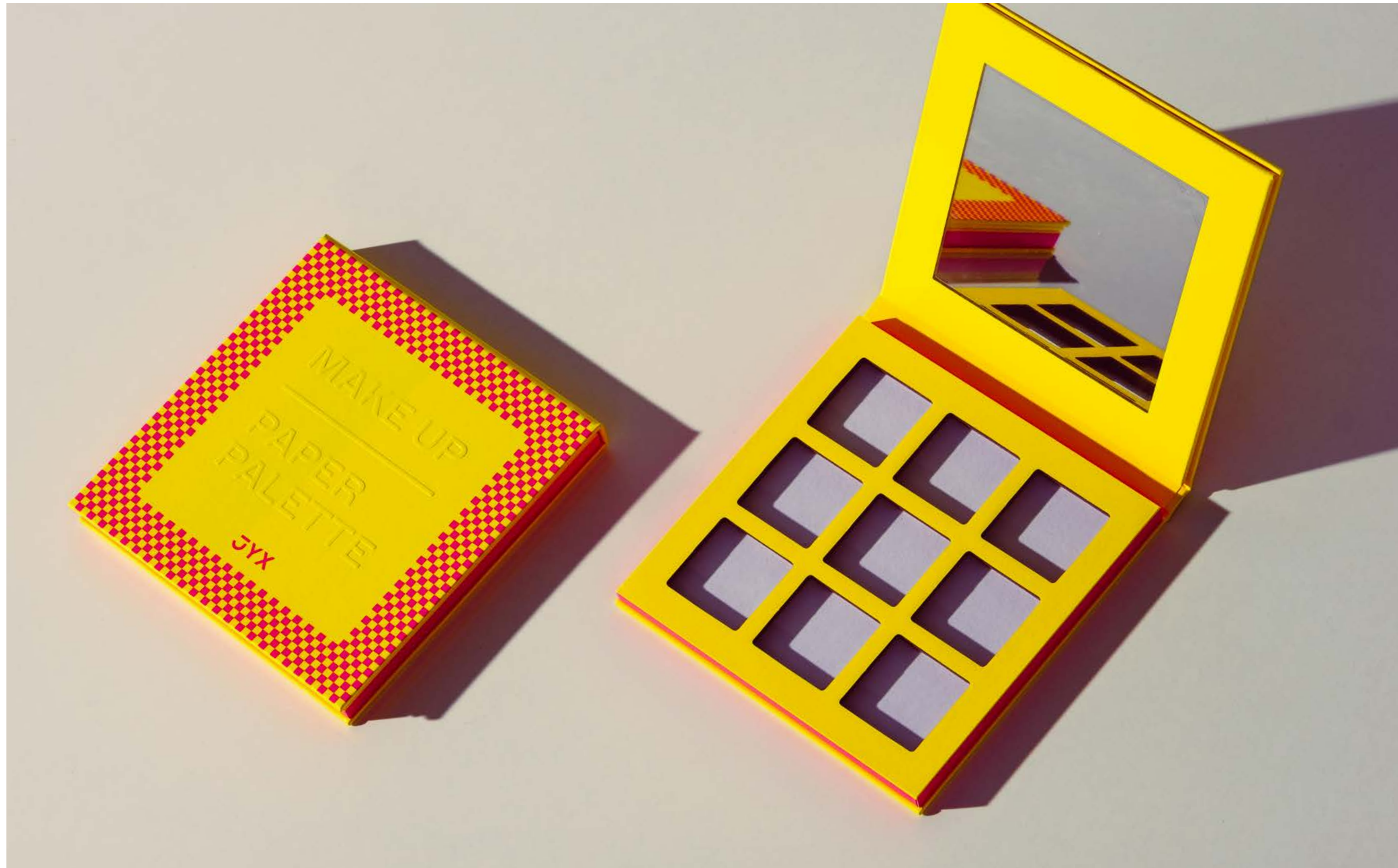
SUITABLE FOR MANY OCCASIONS

—
SIDE COLLAPSIBLE BOX
WITH RIBBON FASTENING

MATERIAL AND FINISHES:
Coated paper, offset print black,
matte anti-scratch lamination



EU IPO
REGISTERED
NR. 006652228-0001

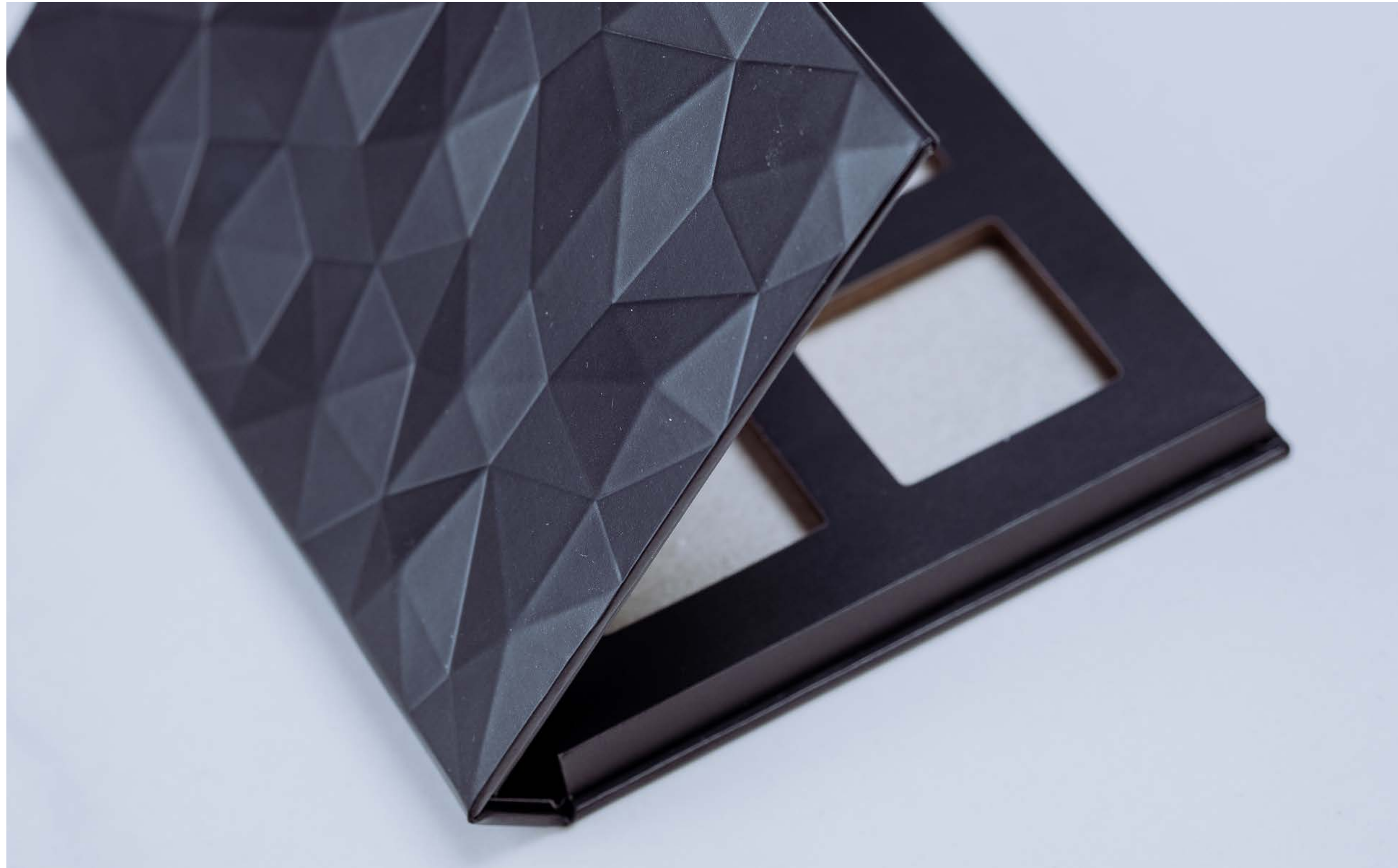


ENVIRONMENTALLY FRIENDLY PALETTES

—
PAPER PALETTE

MATERIAL AND FINISHES:

Coated Paper, 2-color offset print,
Pantone neon spot colors,
embossed letters, integrated mirror,
magnetic closure



ENVIRONMENTALLY FRIENDLY PALETTES

—

PAPER PALETTE

MATERIAL AND FINISHES:

Coated paper, offset print black, with matte lamination, pattern on top realized with 3D-embossing, integrated mirror, magnetic closure



CLASSIC BOX WITH REUSABILITY POTENTIAL

—
ROUND BOX WITH LID

MATERIAL AND FINISHES:

Uncoated paper, 2-color offset print,
golden logo and edges applied with
hot-foiling



UNIQUE AND LUXURIOUS

—
DOUBLE-OPENING DOOR BOX
WITH LED AND MAGNETIC CLOSURE

MATERIAL AND FINISHES:

Silver paper, 2-color offset print, Pantone
Metallic gold, Spot UV, pattern on top
realized with embossing



PLAYFUL AND EXCITING

—
HEXAGON BOX,
SPECIAL BOX CONSTRUCTION

MATERIAL AND FINISHES:
Coated Paper, 2-color offset print,
Pantone neon spot colors,
outside UV-finish

07 / PAPER INLAYS

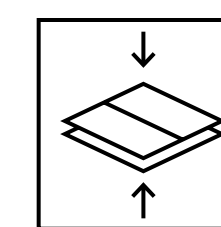


THE PERFECT MATCH FOR YOUR RIGID BOX

—

**CUSTOMIZED
PAPER INLAYS**

MATERIAL:
uncoated paper, corrugated cardboard,
can be flat-packed



07 / PMI INLAYS



SUSTAINABLE AND VERSATILE

—

PULP MOULDED INLAYS

MATERIAL:

Many materials available, sustainable,
please contact for detailed information



BUDGET ORIENTATED SOLUTIONS

—
CUSTOMIZED FOLDING BOX
WITH LIFTING FUNCTION

MATERIAL AND FINISHES:
Coated Paper, Silver Logo on top applied
with hot-foiling technique



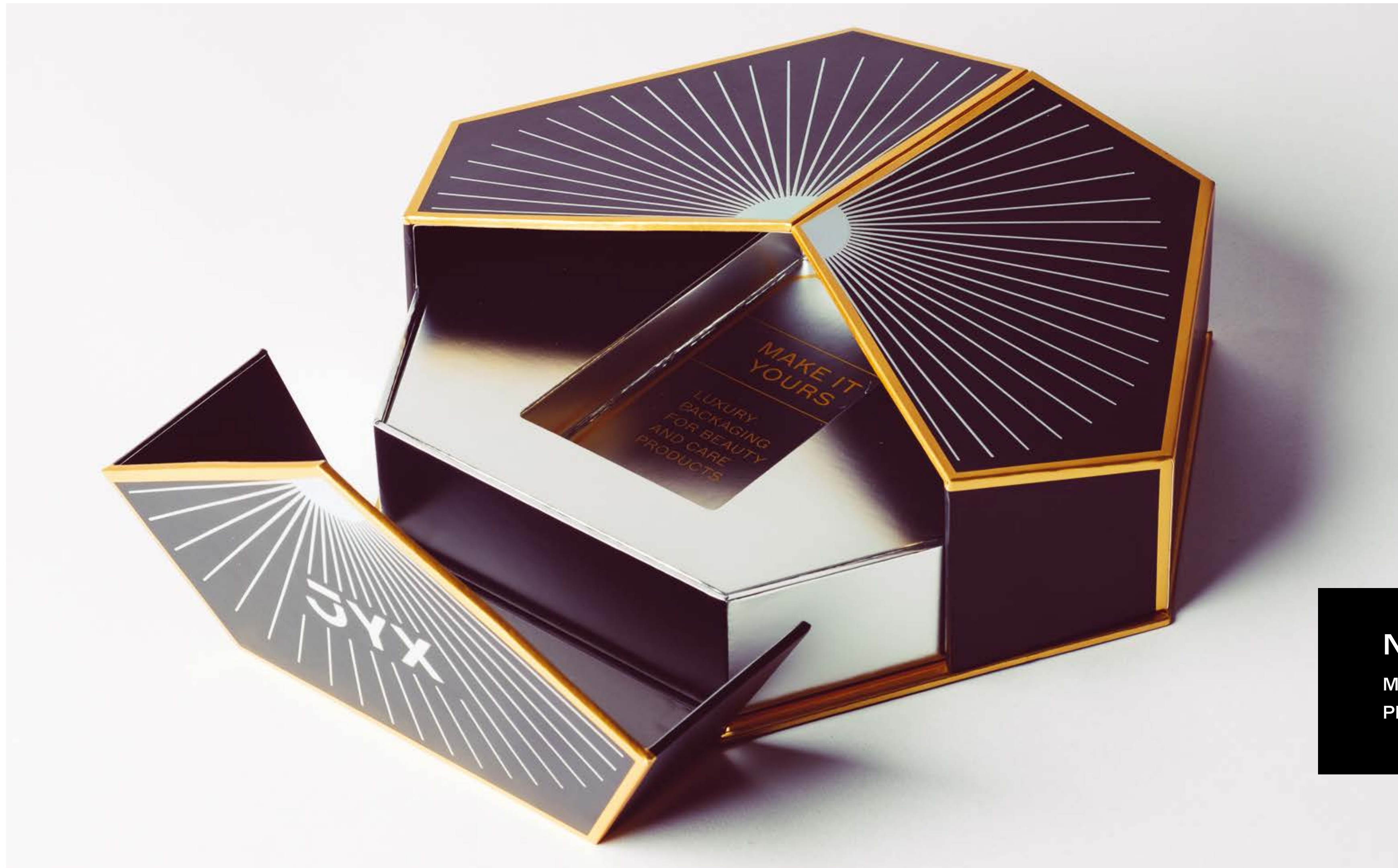
MAKE YOUR PRODUCT THE HERO

—

HINGE BOX WITH
LIFTING FUNCTION TRAY

MATERIAL AND FINISHES:

Coated paper, 2-color-offset print,
glossy varnish, pattern on top realized
with embossing, magnetic closure



ONE WAY TO DESIGN A STRONG BRAND EXPERIENCE

—
HEXAGON BOX,
SPECIAL BOX CONSTRUCTION

MATERIAL AND FINISHES:

Silver Paper / 2-color offset print , Pantone black and gold spotcolors, on top silver foil and emboss, magnetic closure

NEED MORE INSPIRATION?

Many more case studies are available.
Please contact us for specific needs.

» WITH 100% CUSTOMIZABILITY, A RIGID BOX IS THE MOST ADVANCED BOX THAT CAN BE CREATED OUT OF PAPER AND CARDBOARD. IT GIVES YOU THE FREEDOM OF SHAPE AND FUNCTIONALITY FOR A UNIQUE, UNFORGETTABLE BRAND EXPERIENCE.«

<p>FREEDOM OF SHAPE any shape is possible</p> <p>✓</p>	<p>FREEDOM OF FUNCTIONALITY Magnet closures, lights, ...can be easily integrated.</p> <p>✓</p>	<p>FREEDOM OF MATERIAL any material can be applied and sourced, the degree of sustainability is up to you</p> <p>✓</p>
<p>FREEDOM OF ACCESSORY TYPES Any accessory can be sourced and integrated. Ribbon ties, bows, drawers, handles...</p> <p>✓</p>	<p>COLLAPSIBLE AND FLAT PACK RIGID BOX CONSTRUCTION Save space and keep transport and storage cost low</p> <p>✓</p>	<p>OPTIMIZE PRODUCT PRESENTATION Personalised inlay or tray for a better customer experience</p> <p>✓</p>
<p>EVERY PAPER-FINISHING TECHNIQUE IS AVAILABLE! Focus on your creative concept, we take care of the realisation</p> <p>✓</p>	<p>CREATIVE EXPERTS TO REALIZE YOUR VISION Our inhouse design and engineering team is highly skilled in the creation of rigid boxes</p> <p>✓</p>	<p>HIGHEST STANDARDS AND QUALITY! The latest printing technology and highly motivated and skilled employees enable us to reach perfection</p> <p>✓</p>



GIVE US A TRY!

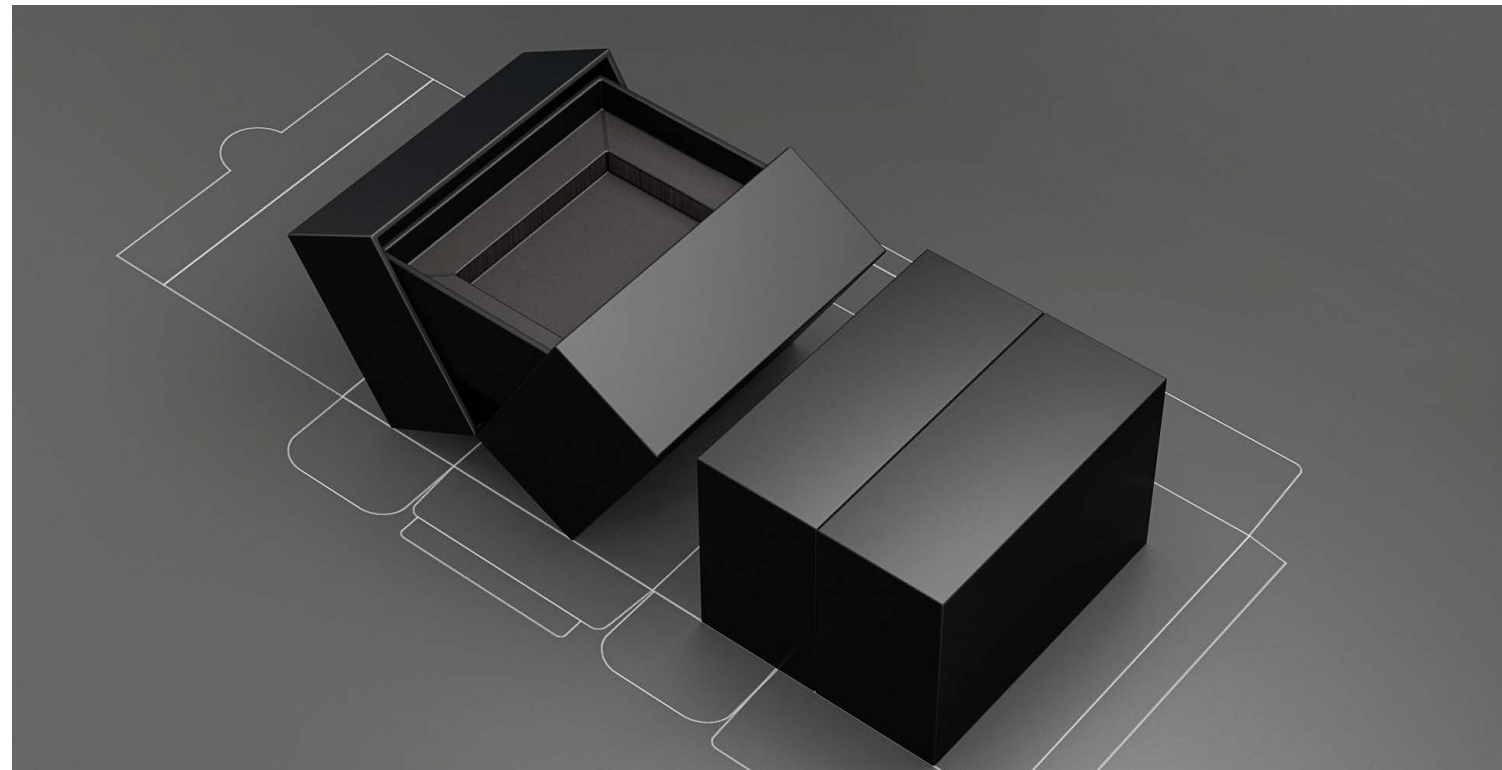
»NO MATTER WHAT INDUSTRY YOU ARE IN, WE CREATE THE PERFECT PACKAGING SOLUTION FOR YOU.«

We are experts in the construction of rigid boxes, always looking for new challenges. Send us your briefing and we are going to create a suitable product packaging solution.

Our experts for 3D-modelling and rendering are helping to visualize ideas at an early stage. When a concept is convincing, we jump straight to the sample production.*** Please do not hesitate to contact us.

***** A WHITE SAMPLE CAN BE PRODUCED IN 2-3 DAYS**

10 / ORDER PROCESS



BRIEFING / NEEDS ANALYSIS →	DESIGN AND DEVELOPMENT →	SAMPLING →	MANUFACT- URING →	SHIPPING
5-7 DAYS	5-7 DAYS	7-10 DAYS + SHIPPING	20-30 DAYS	14-45 DAYS
Initial meeting to record customer requirements: Receive reference samples and/or designs from the customer for price calculation quotation submission	After quotation acceptance by the customer: Optimizing design, box-construction and dielines for production technical design implementation	After approval of the design and optimized box-construction: First prototype is being produced, white and printed sample possible pre-production sample	After sample approval: Mass production production	After completed production: delivery of the finished goods to the customer via air or sea freight, EXW Airport or Habor, D2D can be provided.

11 / CLIENT FEEDBACK

»JYX HAS FULLY MET OUR HIGH DEMANDS.«



PHILIPP TRÜTZLER
CEO

ST. KILIAN DISTILLERS GMBH
HIGH-END WHISKY DISTILLER

EN

Thank you for the extremely reliable cooperation, the many creative impulses and the great solutions! Also, we had never experienced such a fast concept development and really perfect implementation.

The new type of box we use for our highest quality single malt whiskys has delighted us and our customers alike.

We love it! We are looking forward to further projects.

DE

JYX hat unsere hohen Ansprüche vollstens erfüllt. Danke für die äußerst zuverlässige Zusammenarbeit, die vielen kreativen Anstöße und die tollen Lösungen! Auch eine so schnelle Konzeptentwicklung und wirklich perfekte Umsetzung hatten wir so noch nicht erlebt.

Die neuartige Box, die wir für unsere hochwertigsten Single Malt Whiskys verwenden, hat uns und unsere Kunden gleichermaßen begeistert.

We love it! Wir freuen uns auf weitere Projekte.



12 / LOCATIONS



JYX GMBH / GERMANY

Lindbergh Str. 16
64625 Bensheim
**Showroom, Marketing, Sales
and Product Development**



JIAYAOXING PACKAGING PRODUCTS CO., LTD / CHINA

A01, Huan Zhu Li Industrial Road,
Chang Ping Town, Dongguan
City, China
**Production, Sales and Product
Development**



JJX PACKAGING LLC
LOS ANGELES, USA

JYX GMBH
BENSHEIM,
GERMANY

JIAYAOXING PACKAGING
PRODUCTS CO., LTD
DONGGUAN CHINA,

JIAJIEXING GROUP CO., LTD
HONG KONG, CHINA

PT.JJX TECH.,LTD
INDONESIA

13 / EXHIBITIONS

»LET'S MEET!«

EXHIBITOR:

PARIS PACKAGING WEEK
17.-18.01.2024
STAND L150

VISITOR:

LUXEPACK
MONACO
02.-04.10.23
ON-SITE / 02.10.23
GRIMALDI FORUM

COSMOPACK ASIA
HONG KONG
14.-16.11.23
ON-SITE / 15.11.23
ASIAWORLD -EXPO

COSMOPROF ASIA
HONG KONG
15.-17.11.23
ON-SITE / 16. & 17.11.23
HONG KONG CONVENTION
AND EXHIBITION CENTER



**»YOUR EXPERTS FOR
EXTRAORDINARY
PACKAGING
SOLUTIONS«**



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Branch Director Germany

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BERNHARD KRATZ
CREATIVE DIRECTOR

Europe Design and Marketing Lead

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THANK YOU!

**WE MAKE
PAPER DREAMS
COME TRUE**



JYX PACKAGING

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