



Public Symposium

BIKE SHARING & CO — HOW TO DO IT WELL?

Wiesbaden, 18.-19. September 2024

Program



OUR SPONSORS

The conference is hosted and organized by the Mobility Management Group of the Rhein-Main University of Applied Sciences and the German Platform for Mobility Management (DEPOMM).



We would like to thank our generous sponsors, whose support made this conference possible in the first place. Without their contributions and commitment, this event would not have been possible. Thanks to their support, we are able to offer a high-quality program and create a platform for exchange and networking. We greatly appreciate their partnership and commitment to the common cause. Thank you very much for your valuable support!



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Network for Intelligent Mobility (NiMo e.V.).



BIKE SHARING & CO - HOW TO DO IT WELL?

Bicycle sharing systems are now well established, particularly in large cities, and new micromobile vehicle types have been added in the form of e-scooters, pedelecs and cargo bikes. However, the question of the „ideal“ sharing concept still remains unanswered, both from the perspective of viable operator and business models, as well as in terms of their impact and effectiveness. These and other topics will be examined and discussed at the symposium. Various practical examples from local authorities, the bicycle industry, mobility providers and representatives from planning, consultancy and science will highlight problems, knowledge gaps and solutions. In addition to interesting keynotes, presentations, an exhibition and a panel discussion, the event offers plenty of space for informal dialogue and discussion.

The conference is aimed at interested parties from local authorities, transport associations and companies, politics, experts/consultants, providers, students and the interested public.



PROGRAM



WEDNESDAY, 18.09.2024

12:30

Registration

13:00 - 13:30

Welcome

Prof. Dr.-Ing. Volker Bleses (Hochschule RheinMain) & Frieder Zappe (DEPOMM)

13:30 - 14:30

BLOCK 1 - MARKET OVERVIEW BIKE SHARING

Moderation: Jörg Planner (Hochschule RheinMain)

Shared Ambition - The potentials for bike sharing in Europe: Benchmarking 148 cities

Kevin Mayne (Cycling Industries Europe)

Electric Bike Sharing System in the Region of Antwerp

Candide de Bruyn (Lantis)

Mietrad & Co - aus Sicht der Aufgabenträger in Deutschland

Frieder Zappe (Verkehrsverbund Rhein-Neckar)

14:30

Coffee Break

15:00 - 16:30

BLOCK 2 - EFFECTS & EVALUATION OF MULTIMODALITY

Moderation: Dr. Sonja Rube (USP Projekte)

Bikesharing – Nutzung, Wahrnehmungen und Entwicklungspotenziale

Prof. Dr. Matthias Kowald (Hochschule RheinMain)

Nachhaltigkeitsaspekte von Light Electric Vehicles und Ladeinfrastruktur für Mikromobilität

Prof. Dr. Semih Severengiz (Hochschule Bochum)

6 Jahre „MOBIpunkte“ in Dresden: Welchen Nutzen haben die Mobilitätsstationen für die Stadt und das Klima?

Alexander Volokhov (Dresdner Verkehrsbetriebe)

Diskussion: Welches viel hilft viel?

Moderation: Dr. Sonja Rube (USP Projekte)

PROGRAM

- 16:30 Start to Excursions
- ab 16:30 **EXCURSION & WORKSHOPS** (parallel)
- meinRad – aus der Praxis eines kommunalen Fahrradvermietsystems (Exkursion)**
- Mobilitätswende in Mainz – eine Exkursion zum Status quo (Exkursion)**
- Mikromobilitäts-Sharing in Wiesbaden - zwischen Gestalten und Reagieren (Exkursion)**
- Alltagsmobilität in mittleren Entfernungen: Potentiale für schnelle Pedelecs? (Workshop)**
Moderation: Prof. Dr.-Ing. Martina Lohmeier (Hochschule RheinMain)
- ab 19:30 **Dinner in Wiesbaden & Mainz**
food & drinks payed for oneself

PROGRAM

THURSDAY, 19.09.2024

08:45

Registration

09:00 - 09:15

Welcome

Prof. Dr.-Ing. Volker Blees (Hochschule RheinMain)

09:15 - 10:45

BLOCK 3 - MOBILITY STATIONS & INTEGRATION OF MICROMOBILITY IN THE CITY

Moderation: Prof. Dr.-Ing. Volker Blees (Hochschule RheinMain)

E-Bikes und Pedelecs in der Schweiz: Geschichte, Chancen und Herausforderungen

Martin Platter (velosuisse)

Traffic evaporation through redesigning streets: the vision of E-Bike City and how to change the narrative

Dr. Catherine Elliot (ETH Zürich)

Lastenräder als Bestandteil öffentlicher Fahrradmietsysteme - Feigenblatt oder das neue Normal?

Alexander Lutz (cargobike.jetzt)

Mobilstationen in NRW – landesweiter Ansatz und regionale Umsetzung

André Katzenberger (go.Rheinland)

10:45

Coffee Break

11:15 - 12:45

BLOCK 4 - PILLARS OF FINANCING

Moderation: Tina Smolders (Mainzer Mobilität)

Integration von Sharing-Angeboten in Neubauvorhaben

Wiebke Weltring (Freie Hansestadt Bremen)

Sharing im BMM - Mobilitätsbudget als Gamechanger

Timo Resch (Verkehrsverbund Rhein-Sieg - ZNM)

PROGRAM



12:45 Uhr

Lunch Break

13:45 - 15:15 Uhr

FISHBOWL-DISKUSSION

„WIE SIEHT DAS OPTIMALE SHARING-KONZEPT AUS?“

Moderation: Dr. Sonja Rube (USP Projekte)

Impulse aus verschiedensten Perspektiven

- *Verkehrsunternehmen* - Tina Smolders (Mainzer Mobilität)
- *Anbieter* - Grace Roberts (Donkey Republik) & Jenovan Krishnan (bolt)
- *Gutachter* - Dr. Sylvie Grischkat (kcw)
- *Aufgabenträger (Verbund)* - Frieder Zappe (Verkehrsverbund Rhein-Neckar)
- *Aufgabenträger (Kommune)* - Jana Unseld (Stadt Siegburg)

15:15 - 15:30 Uhr

Conclusio

Prof. Dr.-Ing. Volker Blees (Hochschule RheinMain)

LOCATION

RheinMain University of Applied Sciences

Campus Kurt-Schumacher-Ring
Building G
Kurt-Schumacher-Ring 18
65197 Wiesbaden

Find maps of the location [here](#).

The campus Kurt-Schumacher-Ring can be reached from Wiesbaden main station mainly by bus line 14.

Find more information about **reserved hotel room contingents** and recommendations [here](#).

RheinMain University of Applied Sciences will take photos during the conference for public relations purposes. These will be shared during or after the event on channels such as the HSRM website, Instagram, the departments annual report. After the event, the photos will be made available online to all participants. If you do not wish to be photographed, please contact us in advance by e-mail or in person on the day of the event so that we can take this into account.

Participation in the event is free of charge. However, due to the limited number of participants, prior registration is necessary. To sign up, you can either use the [online registration form](#) (in German) or contact us.

Contact

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