



# LECTURERS CONTRIBUTION PROGRAM

| Monday, June 17   | Tuesday, June 18   | Wednesday, June 19  | Thursday, June 20  | Friday, June 21st  |
|---|--|---|--|--|
| <p><b>10:00 - 11:00 in N 3.05</b><br/>Lecture: <b>Cătălin-Daniel Dumitrică</b> "Using circular public procurement to ensure responsible consumption and production"<br/>(Prof. Dr. Matthias Kalverkamp MIM)</p> <p><b>13:00 in A 2.03</b><br/>Welcoming of participants by Dean and Vice Dean and Introduction to the Wiesbaden Business School</p> <p><b>13:30</b><br/>Lunch</p> <p><b>14:00 - 15:30 in N I.02</b><br/>Lecture: <b>Agnieszka Stanimir</b> "Multiway statistical analysis"<br/>(Hubertus Weyer BBL)</p> <p><b>17:00 - 19:30 City Tour</b><br/>Meeting Point<br/>Entrance WBS</p> <p><b>19:30 Get-together</b><br/>Andechser<br/>Wilhelmstraße 52E<br/>65183 Wiesbaden<br/>Deutschland</p> | <p><b>11:45-13:15 in A E.07</b><br/>Lecture: <b>Rafael Barberá</b> „Political Marketing - Communication“<br/>(Prof. Dr. Tatjana Steusloff BIM)</p> <p><b>13:20-14:00 in A 2.07</b><br/>Brown Bag (Research) Seminar (including lunch) by Prof. Dr. <b>Abiola Sarnecki</b> „Too close for comfort: Relationship quality, procedural justice, and managers’ experiences of layoffs“</p> <p><b>14:30</b><br/>Excursions to the Rheingau</p> <p><b>19:30 Rheingau Tasting</b><br/>Gelbes Haus<br/>Burgstraße 3<br/>65343 Eltville am Rhein<br/>Deutschland</p> | <p><b>10:00 -11:30 in A E.06</b><br/>Lecture: <b>Agnieszka Stanimir</b> "Multiway statistical analysis"<br/>(Dr. Wolfgang Schwegle MSM)</p> <p><b>10:00 - 11:30 in A E.04</b><br/>Lecture: <b>Klaudia Przybysz</b> „Basic knowledge in the field of marketing research, its necessity in the decision-making process and its impact on consumer behaviour, with particular emphasis on aging societies“<br/>(Prof. Dr. Mark Elsner Veranstaltung MSM)</p> <p><b>13:30</b><br/>Lunch</p> <p><b>14:15 - 15:00 in A 1.06</b><br/>Lecture: <b>Klaudia Przybysz</b> „Basic knowledge in the field of marketing research, its necessity in the decision-making process and its impact on consumer behaviour, with particular emphasis on aging societies“<br/>(Prof. Dr. Mark Elsner Veranstaltung MSM)</p> <p><b>16:00 - 17:30 in N 1.02</b><br/>Lecture: <b>Juliusz Giżyński</b> „Implications of the COVID-19 crisis for the international role of the Euro“<br/>(Prof. Dr. Andreas Steiner BIM)</p> <p><b>19:30 Official Dinner</b><br/>Opelbad Restaurant<br/>Neroberg 2<br/>65193 Wiesbaden<br/>Deutschland</p> | <p><b>08:15 - 09:45 in A E.08</b><br/>Lecture: <b>Juliusz Giżyński</b> „Fiscal interventions mitigating high energy prices and their impact on public finances in the euro area countries“<br/>(Prof. Dr. Britta Kuhn BBA)</p> <p><b>11:45 - 13:15 in A E.07</b><br/>Lecture: <b>Cătălin-Daniel Dumitrică</b> "Using circular public procurement to ensure responsible consumption and production"<br/>(Prof. Dr. Marina Grusevaja BIM)</p> <p><b>13:30</b><br/>Lunch</p> <p><b>16:00 - 17:30 in A E.04</b><br/>Lecture: <b>Rafael Barberá</b> „Political Marketing - Communication“<br/>(Hubertus Weyer BBL)</p> <p><b>16:00</b><br/><b>Landesmuseum Wiesbaden (optional)</b></p> | <p><b>11:45 - 13:15 in A 2.03</b><br/>Research Meeting with visiting lecturer</p> <p><b>13:30</b><br/>Lunch</p> <p><b>17:00 - 22:00</b><br/>Department festival at Wiesbaden Business School</p> |

# SITE PLAN

Building rooms with the letter A at the beginning stand for rooms in the old building Eugen-Schmalenbach-Haus (representative old building) on Bleichstraße 44.

Building rooms with the letter N at the beginning stand for rooms in the new building Dieter-Fladung-Haus (futuristic new building characterized by large glass elements) on Bertramstraße 27.

The first number refer to the floor and the second number (after the dot) to the room number. The letter E means ground floor in both buildings.

